

## **Historic, Archive Document**

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# Coker's Pedigreed Seeds

Fall 1920

This price list briefly describes and quotes Coker's Pedigreed Seeds for Fall 1920. It does not give any description of our Breeding Work, Experimental Farms or any data on tests we have conducted. Neither does it explain how we grow our own seed, carefully harvest it, and with the greatest care keep each variety and crop pure and separate from all other varieties. No attempt has been made to explain how the seed is cleaned and graded on our large Clipper Seed Cleaners (eleven machines being required) by which all light weight, immature seed and trash are removed; nor to explain how samples are drawn from EVERY BAG and tested for germination in our four Electric Germinators to test their vitality. None of these things can be explained in the limits of a small price list.

For the benefit of our customers and every planter who would like to know just how these things are done by the largest private field seed breeding organization in the South, we are going to issue our annual catalog later in the year. The catalog will describe in detail and illustrate by photographs and charts our seed-breeding methods, our breeding plots, our system of handling seeds and will give some of our experimental results with rye and oats. A copy will be mailed to every friend and patron whose name appears on our mailing lists. If your name is not on our mailing lists and you are interested in good seed production, we urge you to write us for a copy which we will gladly mail you as soon as the catalogs are received from the printers. The catalog will furnish a fund of information for the planter who is interested in BETTER FARMING.

## Price List, Fall 1920

- RYE**—Coker's Pedigreed Abruzzi. Per bu., \$8.00; 10 bus., at \$7.75.  
Abruzzi Rye—Commercial Grade, \$5.00 per bu.
- OATS**—Coker's Pedigreed Red Appler. Per bu., \$3.00; 20 bus., at \$2.90. Coker's Improved Fulghum. Per bu., \$3.00; 20 bus., at \$2.90
- ALFALFA**—Per pound, 42c; 10 pounds at 41c; 50 pounds and above at 40c.
- DWARF ESSEX RAPE**—Per pound, 15c; 10 pounds at 14c; 50 pounds and above at 13c.
- ITALIAN RYE GRASS**—Per pound, 20c; 10 pounds at 19c; 50 pounds and above at 18c.
- HAIRY VETCH**—Per pound, 32c; 10 pounds at 31c; 50 pounds and above at 30c.
- PEDIGREED WASHINGTON ASPARAGUS**—Seed and roots. Write for our special Asparagus circular.
- MULFORD CULTURES**—(Nitro-Germ)—Garden size, 50c; one acre size, \$1.50; five acre size, \$5.00.

**PRICES:** All prices net cash with order, subject to change without notice and subject to unsold stocks. Every year we sell out Coker's Pedigreed Seeds and late orders must in many cases be returned unfilled. Place your orders promptly and they will be filled promptly.

You can buy cheaper seed from many sources—but better seed we doubt if you can find. The extra amount you pay us for seed is returned to you many-fold in the purity, productiveness and quality of the seed crop.

## About Ordering Seeds

Regardless of the fact that our stocks of seed have been increased every season, we have every year, except one, for the past five years sold entirely out before the planting season was over. For this reason we have been forced to disappoint many of our customers who ordered TOO LATE. Do not make this mistake. We accept orders in sequence of their receipt until our supply is exhausted. GET YOUR ORDER IN EARLY and it will be filled, but we cannot promise if you WAIT.



# PEDIGREED SEED COMPANY

David R. Coker, President. Herbert J. Webber, Gen. Mgr.  
Hartsville, S. C.

# Coker's Pedigreed Abruzzi Rye

The South's Wonderful Winter Crop for Grain Yield, Cover Crop and Grazing Purposes.

A Strain of Abruzzi Rye, More Productive Than the Parent Pedigreed Strain.

This is a strain of Abruzzi Rye more productive than the original Coker's Pedigreed Abruzzi. An accurate four-year test shows an increased yield of this strain of rye over the finest stock of the earlier Coker's Pedigreed Abruzzi of 3.3 bushels per acre.

**Careful Breeding Produces Results.** Our original breeding work with Abruzzi Rye by the plant-to-row Pedigree method gave an increased yield over the original Government strain of this rye of 25% and our latest breeding work has now resulted in an additional increase of nearly 10% over our own finest stock.

The superiority of this strain is marked. In comparison with the finest Abruzzi Rye distributed by us previously, it makes a heavier yield of a better quality product. This new strain Abruzzi is also more rust resistant than any other strain we have developed and while none of our seed of the old strain has ever shown any great susceptibility to rust, the new strain is almost entirely free from it.

For cover crop or grazing purposes, Abruzzi Rye should be sown from September 15 to October 15, for best results. Plant in cotton fields after second picking. For cover crop, sow one bushel to the acre and for grazing, two bushels per acre.

For grain or seed production, seed with a grain drill in November. On good soils, one-half bushel per acre is sufficient, on light soils three pecks will give better results. This seeding requires good RECLEANED AND GRADED SEED. If ordinary thresher seed is used, allow one-third more seed.

**PRICES:** NEW STRAIN Coker's Pedigreed Abruzzi Rye, per bu., \$8.00; 10 bu. and above, at \$7.75;  $\frac{1}{2}$  bu., \$4.00; peck, \$2.25. Not more than 50 bushels to a customer.

Abruzzi Rye — Commercial Grade. This Rye is not Pedigreed but otherwise it is a good, pure, clean Commercial Grade of Abruzzi Rye which we sell for grazing and cover crop purposes. Price \$5.00 per bushel.

## PRIZE WINNING SHEAF

Coker's Pedigreed Abruzzi Rye Has Twice Won the World's First Prize at National Expositions



## IMMEDIATE ACTION NECESSARY

If you expect to plant Coker's Pedigreed Cotton Seed next year, you must book your requirements promptly. More than forty per cent of some of our latest pedigreed strains have been sold.

We are giving old customers the first opportunity to book these stocks. They are now to be offered to the general public, therefore, mail your order today.

PEDIGREED SEED COMPANY.

# Cuba's Yule and Christmas

1890

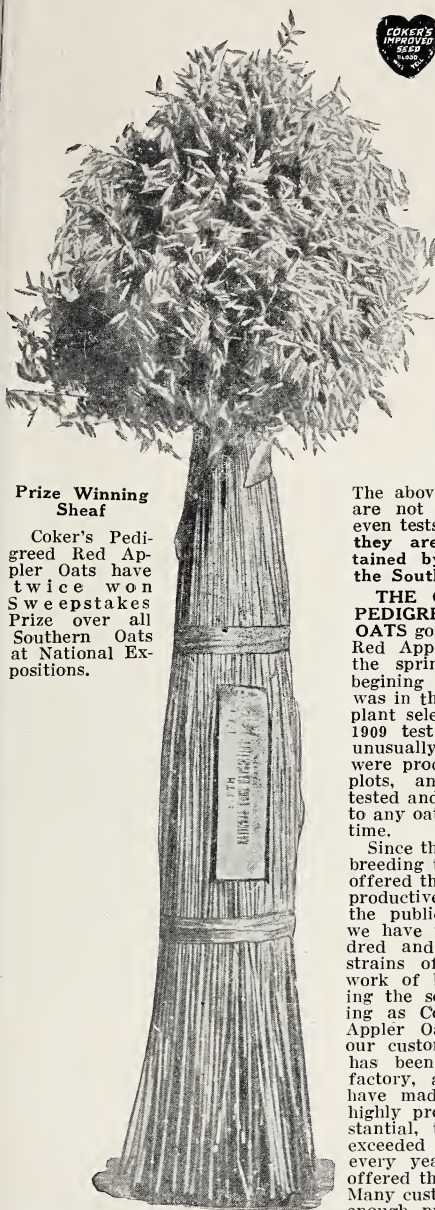


The Yule and Christmas in Cuba are celebrated with great enthusiasm and joy. The Yule, which is the winter solstice, is celebrated on December 21st. It is a day of feasting and merrymaking, with people gathering around the Yule log and singing carols. Christmas, on December 25th, is also a day of great celebration. People go to church to hear the story of the birth of Jesus, and then return home to enjoy a large meal and exchange gifts. The children are particularly excited, as they believe that the Three Kings will bring them gifts on the night of December 24th. The Yule and Christmas are the most important holidays in Cuba, and are celebrated with great fanfare and joy.



# Coker's Pedigreed Red Appler Oats

**Most Productive  
Pure Bred Oats  
For the South-  
ern Farm.**



**Prize Winning  
Sheaf**

Coker's Pedigreed Red Appler Oats have twice won Sweepstakes Prize over all Southern Oats at National Expositions.

The verdict of hundreds of planters of Coker's Pedigreed Red Appler Oats substantiate fully the claim we have made: that year in and year out, Coker's Pedigreed Red Appler Oats will make a bigger yield than any other variety planted in the South, under the same conditions. Accurate reports show that more than 90% of the farmers who plant both Coker's Pedigreed Red Appler Oats and any other variety make from five to twenty bushels per acre more from Coker's Pedigreed Red Appler.

The above FACTS count. They are not claims, they are not even tests conducted by us, but they are actual results obtained by customers all over the South.

**THE ORIGIN OF COKER'S PEDIGREED RED APPLER OATS** goes back to a field of Red Appler Oats harvested in the spring of 1909, and the begining of our breeding work was in the spring of 1908, when plant selections were made for 1909 test plots. In 1910, two unusually high yielding strains were produced in our breeding plots, and these were later tested and found to be superior to any oats produced up to that time.

Since then, we have continued breeding these strains and have offered the progeny of our most productive pedigreed strain to the public. During this time, we have tested over four hundred and fifty selections and strains of these oats, in our work of breeding and perfecting the seed we are now selling as Coker's Pedigreed Red Appler Oats. The success of our customers with these oats has been so uniformly satisfactory, and the profits they have made from planting our highly productive seed, so substantial, that the demand has exceeded our supply of seed every year but one, since we offered the first bushel for sale. Many customers buy every year enough pure, fresh seed from

us to plant their entire crops, while others buy only enough to raise a seed crop for their own seed for another year. This method we commend to every farmer who wants the best seed at a very low cost.

## **DON'T**

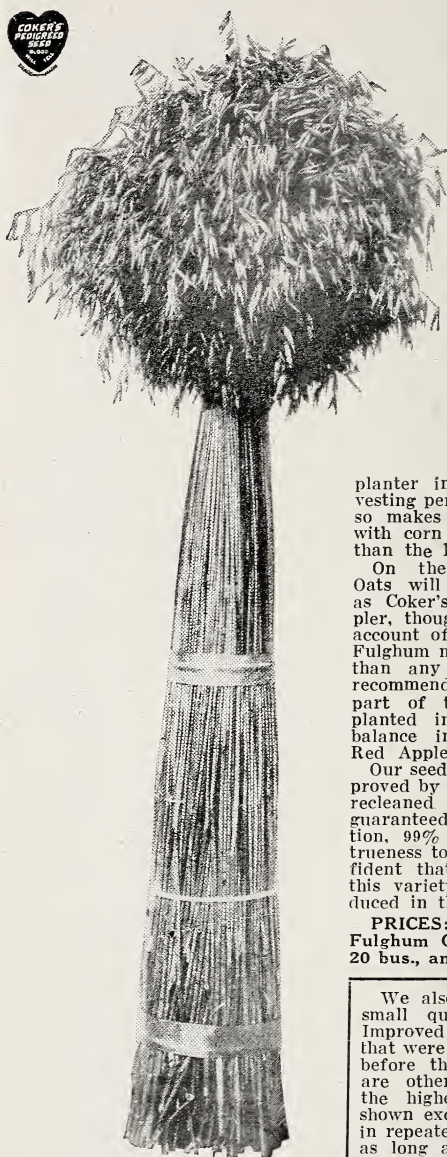
confuse Coker's Pedigreed Appler Oats with the ordinary Appler. They are as distinctive from the Appler as the Appler is from the Red Rustproof. Coker's Pedigreed Red Appler Oats are earlier, make a much heavier yield, and are more uniform, and make a better quality grain than the old Appler. They are smut free, as all planting seed is treated with formaldehyde solution to kill any spores present.

**PRICES:** Coker's Pedigreed Red Appler Oats, per bu., \$3.00; 20 bus., and above at \$2.90.

We have on hand a small quantity of Coker's Pedigreed Red Appler Oats that were discolored by rain before threshing but which are otherwise as good as the highest grade, having shown excellent germination in repeated tests. This seed as long as it lasts will be sold at the following reduced rates:

**Per bu., \$2.25; 20 bus., and above at \$2.15.**

# Coker's Improved Fulghum Oats



**SHEAF**

**Coker's Improved Fulghum Oats.**

We offer Coker's Improved Strain of Fulghum Oats. Beginning with pure seed of the best Strain of Fulghum Oats we could obtain, we have by mass selection produced a pure type and a higher yielding strain of this oat. We believe there is no strain of these oats in the South superior to Coker's Improved strain.

The Fulghum Oat is admitted by growers and breeders to have earned a permanent place as a valuable variety for the South. Being about two weeks earlier than other varieties, it is especially valuable to the large planter in extending his harvesting period. Its earliness also makes it work in rotation with corn to better advantage than the latter varieties.

On the average, Fulghum Oats will not yield so much as Coker's Pedigreed Red Apple, though in some cases, on account of seasonal conditions, Fulghum makes a heavier yield than any other variety. We recommend, therefore, that a part of the crop should be planted in Fulghum and the balance in Coker's Pedigreed Red Apple.

Our seed of this variety is improved by selection, is carefully re-cleaned and graded, and guaranteed for 95% germination, 99% physical purity and trueness to name. We are confident that no better seed of this variety has yet been produced in the South.

**PRICES:** Coker's Improved Fulghum Oats, per bu., \$3.00; 20 bus., and above at \$2.90.

We also have on hand a small quantity of Coker's Improved Fulghum Oats that were discolored by rain before threshing but which are otherwise as good as the highest grade, having shown excellent germination in repeated tests. This seed as long as it lasts will be sold at the following reduced rates:

Per bu., \$2.25; 20 bus., and above at \$2.15.

## GUARANTEE

**COKER'S PEDIGREED SEEDS** are pure bred to pedigree by the plant-to-row method, each strain of seed being the product of one or a group of tested plants, and are true to name and type. **COKER'S IMPROVED SEEDS** are pure bred by general or mass selection, and are highly productive and true to name. **COKER'S GENERAL SEEDS** (those not otherwise classified as **PEDIGREED** or **IMPROVED**) are not bred by us but otherwise are as good seed as can be obtained.

Every bag of **COKER'S SEEDS** carries a card on which is printed the percentage germination and physical purity of that bag of seed. In case any lot or bag of **COKER'S SEED** is not satisfactory to YOU, after you have examined and tested them for ten days, you may return them to us in the original packages at our expense and we will refund your money.





# Pedigreed Washington Asparagus Seeds and Roots

Our Pedigreed Washington Asparagus is based on the best strains produced by the U. S. Bureau of Plant Industry in their rust-resistant asparagus breeding work. The plants in our seed growing fields were selected personally by the Bureau of Plant Industry's asparagus expert, and all our methods of breeding and propagation are the best. The originator of the pedigreed method of asparagus breeding, Professor J. B. Norton, is now in personal charge of our asparagus work.

The seed stock we offer is from the same plants from which our commercial fields are grown, from which we supply the fancy trade in the northern markets. Our one year old roots are the best in quality and pedigree that can be secured anywhere. They are grown on ideal land and are carefully selected under the immediate supervision of our expert breeder.

Write for our special asparagus circular with descriptions and price list including our newest breeding stocks of Pedigreed MARY WASHINGTON and RESELECTED RUST RESISTANT WASHINGTON which we will have in limited quantities.

We are practically the only growers who have only Washington asparagus on our farms. There is no opportunity for mixing with the inferior strains usually found in all other asparagus seed growing regions. You can only secure pure Washington asparagus from pure Washington asparagus fields with no Arcenteuil Palmetto, Reading Giant or other inferior strains near by.

## Coker's Pedigreed Cotton Seeds

FOR THE PAST EIGHTEEN YEARS our staff of scientific experts have worked patiently and painstakingly toward the "ideal" in cotton. Among the qualities our breeders are constantly developing and improving are:

Yield per acre.	Length of staple.
High percentage of lint.	Strength of fibre.
Earliness of maturity.	Character of lint.
Plant qualities for maximum resistance to disease, weather and boll weevil damage.	Uniformity of fibre and minimum percentage of waste.

Our most forward advance in staple cotton breeding is represented in our latest developed pedigreed variety DELTATYPE WEBBER (to be offered the first time for 1921 planting) and our latest strain of Webber No. 49—Strain No. 4. For the grower who wants the latest and best pure pedigreed staple cotton seed, we recommend these new strains.

Orders for cotton seed may be booked now for shipment during January 1921. Our entire stocks are usually booked up months ahead of shipping dates. Write for descriptive literature.

### TEMPORARY PRICES, 1920-1921

Variety	Less Than One Ton Lots, Per. Bu.	Lots of One Ton and Above, Per Bu.
Coker's Pedigreed Deltatype Webber-----	\$8.00	\$7.50
Coker's Pedigreed Webber No. 49, Strain 4----	6.00	5.75
Coker's Pedigreed Webber No. 49, Strain 3----	4.00	3.80
Coker's Pedigreed Webber No. 82, Strain 2----	4.00	3.80
Coker's Pedigreed Hartsville No. 14-----	4.00	3.80
Pedigreed Coker-Cleveland-----	4.00	3.80

30 pounds make one bushel, 66 2/3 bushels one ton.

Our seed are put up in 100-pound bags (3 1/3 bushels) and we request all orders to be in multiples of ten bushels (3 bags).

## Pedigreed Seed Company

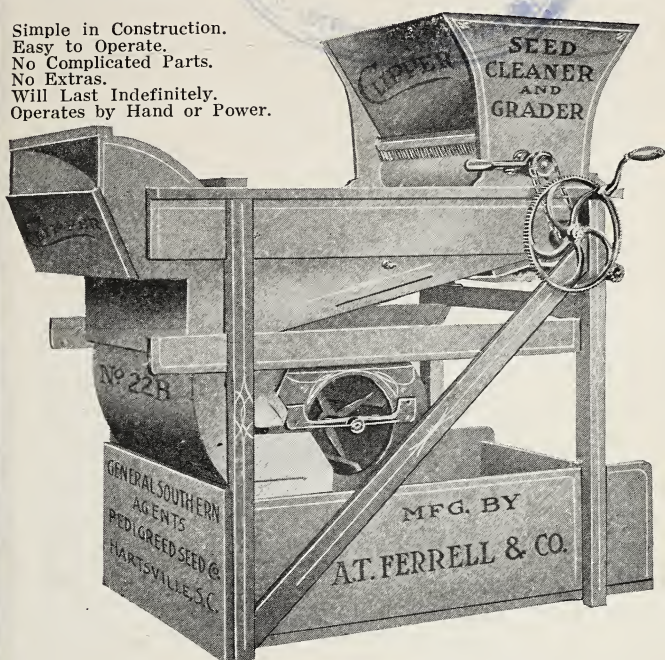
Hartsville, S. C.

Pioneer Breeders and Growers of Long Staple Cotton Seed.  
Originators of Webber, Hartsville and Deltatype Staple Varieties.

# Coker's Special "Clipper" Seed Cleaners

Removes all light, immature and worthless seed and all trash and foreign matter—by double screens and verticle air blast method. The most effective seed grader on the market. DOES EFFECTIVE WORK with all Southern seeds, including Wheat, Oats, Rye, Barley, Cotton, Cow Peas, Sorghum, Soy Beans, Burr Clover, Kaffir Corn, Vetch, Milo Maize, Alfalfa, Millet, Rape, Crimson Clover, Onion Seed, etc. All "Coker's Special Clippers" are fitted with a special assortment of screens for Southern seeds, and furnished complete with TWELVE SCREENS.

Simple in Construction.  
Easy to Operate.  
No Complicated Parts.  
No Extras.  
Will Last Indefinitely.  
Operates by Hand or Power.



## Coker's Improved Clipper Seed Cleaner

A recent model specially designed for cleaning and grading cotton seed. Also cleans and grades other seeds, grain and beans. The most perfect model seed cleaner for the Southern farmer.

### CLEAN AND GRADE YOUR SEED.

This fall is a good time to consider buying a Seed Cleaner and Grader. When you sit down and figure the profit in INCREASED yields from planting seed graded on a Clipper Seed Cleaner, you will find that at the outside, it will take only one year for this machine to pay for itself on a TWO-HORSE farm. Government tests show cotton yields increased a bale to the horse by grading seed. Grain yields are increased ten to twenty-five per cent. CAN YOU AFFORD NOT TO MAKE AN INVESTMENT THAT will yield a HUNDRED PER CENT AND MORE EVERY YEAR? Sit down and write us to send you Special Bulletin describing Coker's Clipper Seed Cleaners and Graders. We sell them on thirty days' trial, with money refunded if unsatisfactory.

**COKER'S IMPROVED NO. 22-B CLIPPER CLEANER**, equipped with 12 screens, crank pulley for hand operation and power pulley for operation by engine, COMPLETE, net cash, f. o. b. Hartsville, S. C. -----\$60.00

**COKER'S SPECIAL NO. 2-B CLIPPER CLEANER**, equipped with 12 screens, and crank pulley and power pulley, net cash, f. o. b. Hartsville, S. C. -----\$52.00

**COKER'S SPECIAL NO. 1-B CLIPPER CLEANER**, equipped with 12 screens and crank pulley, f. o. b. Hartsville, S. C., net cash -----\$44.00

**ALL COKER'S CLIPPER CLEANERS AND GRADERS GUARANTEED SATISFACTORY. SEND IN ORDERS PROMPTLY.**

